



For Immediate Release

ATLANTIC CANADA PETROLEUM SHOW POSTPONES 2020 EVENT

St. John's, Newfoundland & Labrador (October 16, 2019) – EventWorx Corporation, organizers of Atlantic Canada Petroleum Show, today announced the postponement of the 2020 event until further notice.

A mainstay in St. John's for over 25 years, Atlantic Canada Petroleum Show (formerly, Offshore Newfoundland Petroleum Show), has hosted thousands of companies from across Canada in St. John's to showcase technologies, products and services to the offshore industry. During the Show's peak, the Show welcomed more than 2,000 attendees and partnered with numerous offshore media partners, government and the local oil and gas industry association.

The event was originally owned, between 1998 and 2017, by dmg events (Canada) inc., organizers of Global Petroleum Show. The Atlantic Canada Petroleum Show was well complemented by an association led oil & gas industry conference. In 2017, former dmg executives purchased Atlantic Canada Petroleum Show in a management buyout.

In 2018, a competing exhibition was launched at the association's annual conference, making it difficult for the industry to support two concurrent exhibitions. Although negotiations between EventWorx and the local industry association were held, the decision for the association to continue to build out their exhibition makes it difficult for the Atlantic Canada Petroleum Show to remain viable, nor preserve the best interests of the customers who have supported the event for many years.

"It is a sad day for the industry, as this Show was such a large part of Canada's offshore industry for so many years, and we have loved working in Newfoundland and Labrador and bringing customers from around the world to the region," said Wes Scott, CEO of EventWorx Corporation. "In simple terms, the market is not large enough to support two competing energy exhibitions hosted at the same time. At this time, it is best for EventWorx to focus on events where we can maximize our customers' return on investment."

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For more information, please contact Paula Arnold, Director, Marketing & Communications at paulaarnold@eventworx.ca.





ABOUT EVENTWORX CORPORATION

EventWorx is the name behind the Atlantic Canada Petroleum Show, Williston Basin Petroleum Conference, Oil Sands Conference & Trade Show, and Chemistry Canada Summit & Exhibition. Our goal is simple: create exceptional face-to-face experiences for our customers to do business together and be a small part of helping achieve their business results. EventWorx creates partnerships, relationships and connections through organizing conferences, meetings and exhibitions for both business-to-business audiences and business-to-consumer marketplaces. Visit www.eventworxcorporation.com.